

Eclipse wins ADDY award for Bloomingdale's brochure

CHICAGO — Eclipse International's brochure for Bloomingdale's Pretty Bed Allergy Free Mattress Line has been awarded an ADDY for overall excellence in creative design.

"We are extremely proud to receive this award," said Mark Mandell, marketing director of Eclipse International. "It is an incredible honor for Eclipse and a

testament to the quality of our marketing team."

The annual ADDY Awards are the advertising industry's largest competition recognizing creative excellence. The awards are given by the American Advertising Federation and are chosen from more than 60,000 international entrants, covering all forms of advertising in all types of media.